JOANNA GILBERT



portfolio /2019

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Having recently graduated from UAL Chelsea College of Arts with a distinction in MA Fine Art, Joanna has reached a transformational stage in her artistic development.

Colourful, vibrant conceptual works are created with intuitive prowess, representing the sub-brand; the sub-traction and the sub-liminal.

Derelict shops that were once someone's dream, disregarded cardboard, empty crates, piled up rubbish or vandalized vehicles, tell Joanna Gilbert a story: One man's rubbish is another's treasure, is a truism and a source of inspiration for her.

Whilst completing her MA, Joanna's exploration into hyper-consumerism – informed by her background in marketing - resulted in the creation of the brand #NothingToBuy and this series, entitled #Now is a continuation of that creation.

Moved by the constant evolutionary dialogue and transformation of urban environments, by streetscapes and by consumerism, Joanna explores vandalistic marks and conversations with paint.

Joanna has previously shown with the Royal Institute of Painters in Watercolors and has been shortlisted for the Annka Kulty's Cacotopia Graduate Show, Society of Women Artists and the Ashurst Emerging Artist Prize. Her work is on show across various corporate offices around the UK, and she has exhibited a dynamic mirrored Perspex sculpture in the 'Walkie Talkie' building.

"I see the urban environment as a gallery in its own right."

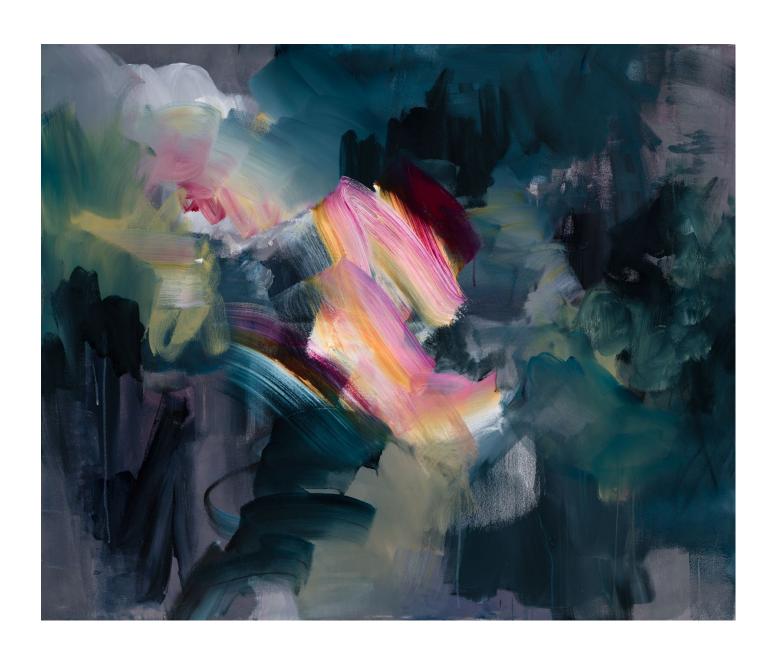
sub-urban



Formation of Context

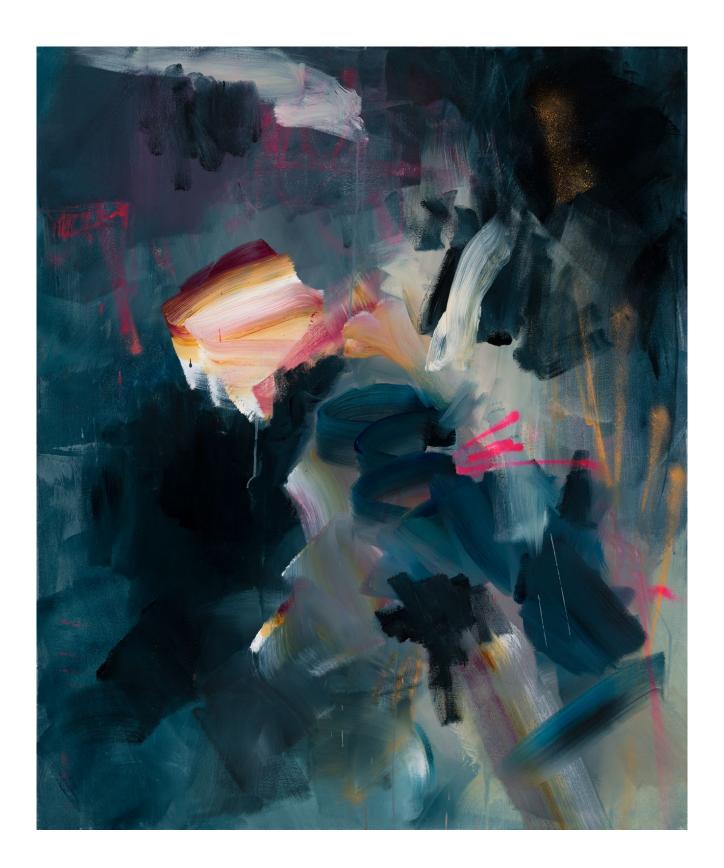
1.2m x lm acrylic, spray paint on canvas 2019

SOLD



When Nothing Becomes Something

1.2 x lm acrylic, spray paint on canvas 2019



Formation of Concept

1m x 1.2m Mixed Media on Canvas 2019



Stormscape in the Green

1m x 1.2m acrylic, spray paint 2019

Limited Edition Prints Available

The Bridge by Royal Oak Tube

1m x 1.2m acrylic, spray paint 2019





Overwritten

lm x 1.2m Spray Paint, Acrylic on Canvas 2019

> Limited Edition Prints Available



Reclaim the Wall 1m x 1.2m Spray Paint, Acrylic on Canvas 2019





Concrete Pink Vibe

1m x 1m Mixed Media on Canvas 2019

sub-liminal







And Whilst it All Goes On

0.7m x 0.7m acrylic, spray paint on wood 2019

What Goes on Around

0.7m x 0.7m acrylic, spray paint on wood 2019

The Big Idea

0.7m x 0.7m acrylic, spray paint on wood 2019



Every Mark Has a Message

lm x 0.9m acrylic, spray paint on canvas 2019

> Limited Edition Prints Available

The Journey of Thought

lm x 0.9m acrylic, spray paint on canvas 2019



Sometimes...

2m x 2m Spray Paint, Acrylic on Canvas 2019





Now is about now.

Not the past,

Not the future.

It's a moment in time

A capture in paint.

It's when now is just now...

Now is a thought.
A feeling.
An intuition.
An experience.
It's not controlled, it's not calculated.
It just is...
#Now

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EXHIBITIONS

2018 'MAFA Final Degree Show', Sept 7th, UAL Cheslea

2018 'Nothing to Buy', Solo Pop Up Installation, Unit 6, Station Parade, Southgate, London

2018 'Re:' Group show at the MAFA space with Blair Zaye, Gail Olding & Joanna Gilbert

2018 MAFA Interim Show in Triangle Space, UAL Chelsea

2017 Group Show at Insight School of Art

2017 'BLUE', Group Exhibition at Cass Art, Kingston

2016 'London CityScape', Scultpure installed at 20 Fenchurch St

2016 'Edge of Ordinary 5', Group Show at Espacio Gallery, London

2016 'Royal Institute of Painters in Water Colours' Annual Exhibition, Mall Galleries

2015 'Battersea Development' Group Exhibition

2015 London Jewish Cultural Centre Group Exhibition

2014 'Art in Architecture II' on show at The Comer Business Centre, London

2013 'Iconic London' at The Affordable Art Fair, Battersea

2013 Represented and on show via The Linda Blackstone Gallery

2013 Group show at The Playboy Club London

2013 Represented and on Show through Wade Consulting

2013 'Art in Architecture' at The Comer Business Centre, London

2012 Solo Show at Greys Gallery

2010 Private exhibition at Hodge Jones & Allen LLP office firm

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2009 'Windmills of my mind' private shows at Home House

2008 'Brands and their Architecture' at The Arts

EDUCATION

UAL CHELSEA COLLEGE OF ART

2017/18 - Masters of Fine Art (Distinction)

INSIGHT SCHOOL OF ART

2015 - Current

Sharing a studio with professional artists and mentoring to build upon current portfolio and body of work.

CENTRAL ST MARTINS

2012 - 2015

Attended various short courses including Mixed Media Techniques, Oil Painting and Painting - The Next Step

MANCHESTER METROPOLITAN

1996 - 2000

BA Hons, Achieved a 2:1 in RETAIL MARKETING

COMMISSIONS

Allied World - Sculpture for HQ London Office

American Express - 3 paintings at 230 Blackfriars

Gazprom - A series of 5 works for HQ

Elior - Branded Art commission for HQ

Space Engineering - 2 paintings commissioned for Bristol HO

M&S - On show in staff area of Cheshire Oaks

B&Q - On show in London HQ

Sports Direct - Portrait of Mike Ashley on show at HQ

House of Fraser – Presented to Jon King and displayed in $\ensuremath{\text{H\,O}}$

Anthony Pepe & Co, Winners of Small Estate Agent of the Year $\,$

